



From bohemian beauty to downtown chic the choices
(in stones and styles) are astounding.

rough-cut stones with an elegant vibe

HEATHER HAWKINS JEWELRY

In a crowded landscape of fashion jewelry Heather Hawkins has created a memorable footprint with a refined elegant vibe season after season.

Custom cut gemstones and natural artifacts are unique to this brand. Heather Hawkins and her team source the most vibrant stones from around the world then create each piece by incorporating interesting shapes and objects such as daggers, evil eyes, geometrics, sharks teeth, arrowheads, tusks, and other artifacts. Everything is made in California and Heather plans to keep everything made in the USA. Designs are a balance of statement pieces and those meant to be layered for a more dramatic effect. Buyers find the mix of rough-cut stones, crystals and other objects marketable within a crossover of aesthetics mostly available in the sweet spot of the wholesale world between \$45.00 and \$100.00.

Inspired by objects we encounter everyday such as doorknobs, buttons on a jacket, tiles on a rooftop and seashells the line continues to grow. Yellow gold is the dominant metal for this brand however silver, rose gold and rhodium filled and electroplated necklaces, earrings, rings and bracelets are also available. The natural beauty of the elements creates a personal piece of art for each and every woman to have and enjoy. The goal is to stay ahead of the trends in a refined yet elegant manner.

The fun and creativity begins with the names. Pieces are named for familiar songs and other people and places in pop culture for example the Blackbird Necklace (Paul McCartney), Kiss Necklace (Prince), Bright Lights Necklace (Gary Clark Jr.) and



Stevie Necklace (Stevie Nicks). Customization for the buyer can provide "a kid in a candy store experience." Many pieces like the Y and Double Y necklaces can be customized with available stones such as blue chalcedony, green onyx, labradorite, pyrite, moonstone, pink quartz and garnet, and pendant choices such as arrowheads, horns, raw crystals, spikes, shark teeth and skulls. Earrings complement in many thread through and stud styles in interesting stone cuts and color combinations. Novelty custom pieces using the alphabet to create initials, words and messages are also available. Bracelet styles are both appealing as a stand-alone or stacked. From bohemian beauty to downtown chic the choices are astounding.

Heather has dual degrees in Fine Arts and Business from the College of Charleston. With her

knowledge, Heather launched The Heather Hawkins brand originally in 2001 as a handbag and belt brand. After about 10 years, Hawkins began to focus solely on her jewelry. Since then, the expansion of the Heather Hawkins brand has increased exponentially, with multiple celebrities being seen in her work in recent years and pieces of her collection being displayed and sold in boutiques around the country and online. Celebrities are often seen sporting layers of Heather Hawkins pieces on screen, on the pages of fashion magazines and on the street.

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